**CENTRAL SWINDON NORTH PARISH COUNCIL**

**COMMUNITY WELLBEING COMMITTEE MEETING**

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|  | Minutes of the meeting held at Pinetrees Community Centre, The Circle, Pinehurst, SN2 1QR on Wednesday 7 July at 7.30pm. |
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**Present** James Yeowell **Chair**

Will Stone **Vice Chair**

Paul Exell

Steph Exell

Paul Baker

Daniel Miller (via Zoom)

Dave Patey

**Officers** Gladys Barr (Grants Officer, via Zoom)

Aaron Webb (Community & Youth Officer)  
Andy Reeves (Parish Clerk, via Zoom)  
Jodie Smart (Head of Finance & Governance)

**Others   
Present** Cllr M Beale (via Zoom)

**Public** None

**CW011 Apologies**No apologies were received.

**CW012 Declarations of Interest & Applications for Dispensation**No declarations were received.

**CW013 Minutes of the Previous Meeting**The minutes of the Community Wellbeing (CW) Committee meeting held on Wednesday 2 June 2021 were adjourned to be approved at the next committee meeting.

Action: Head of Finance & Governance to reissue the Minutes of 2 June 2021 following amendments.

*The Chair moved agenda items 5 and 8 up the agenda.*

**CW014 Community & Youth Officer Update.**Members noted the update from the Community & Youth Officer on the Committee core Strategic Plan, a copy of which appears as Appendix A in the Minute Book.

There was further discussion around the Adult post Covid programme, the Community & Youth Officer confirmed that two contractors had been appointed to complete the programme and that marketing was now underway. A full update will be presented to the next committee meeting.

**CW015 Capital Funding Update**Members noted the update from the Community & Youth Officer on the three Capital Funding requests.

Seven Fields Gym

Members noted the report of the Estates Manager regarding the installation of outdoor gym equipment at Seven Fields a copy of which appears as Appendix B in the Minute Book.

**RESOLVED** to approve the expenditure of £950.00+VAT for a Ground Penetrating Rader Survey of both areas 1 & 2 on the aerial image (Appendix B). Budget allocation to be determined by the Clerk and Head of Finance & Governance.

Parish Minibus  
 The Community & Youth Officer informed Members that the Minibus had now been ordered and that he was awaiting confirmation of the delivery date.

Cllr Exell requested that the Members from the Committee be included in any media coverage regarding the Minibus.

Action: Community & Youth Officer and Press & Marketing Officer to invite Community Wellbeing Committee Members to any media coverage of the Minibus.

Moredon Youth Provision

Members noted the report of the Clerk regarding the Moredon Youth Provision, in particular the arrangements around the Moredon Community Centre management. A copy of which appears as Appendix C in the Minute Book.

*The Community & Youth Officer left the meeting at 8pm*.

**CW016 Work Programme 2020/21 Progress Update**Members noted the priority work programmes for the municipal year. Currently agreed:

* Understand Social Wellbeing Legislation.
* Covid 19 Impact Assessment and the Councils respective response.
* Review CAB Key Performance Indicators and their output.
* Building Office of National Statistics (ONS) data into core decision making pertaining to grant applications.
* Expansion of Youth work. To include Moredon Sports Hub.

**CW017 Community Engagement Plan & Grants Manager Update**Members noted the update from theGrants Manager on the Community Plan. The update regarding the grant applications recently granted and currently in process were shared, a copy of which appears as Appendix D in the Minute Book.

The Grants Manager informed Members that she had met with Cllr D Miller regarding the Community Engagement Plan but that a timeline for completion of the project would be useful.

Action: Grants Manager to set a meeting with the Committee Chair and Cllr D Miller to formalise a timeline for completion of the Community Engagement Plan.

**CW018 Swindon’s Participation Strategy 2021-2024**Members noted the update from the Grants Manager the Participation programme pledge, feedback and core strategy, a copy of which appears as Appendix E in the Minute Book.

There was some discussion around how the Parish could utilise the strategy and the minimal timeline for feedback required by Swindon Borough Council.

**RESOLVED** that the Grants Officer will arrange a zoom meeting on 8 or 9 July 2021 with any available Members of the Committee to agree the feedback on the core strategy.

**CW019 Press & Marketing Officers Update**Members noted the update of the Press & Marketing Officer on work to date.

The Press & Marketing Officer informed Members that the statistics for the past month were:

Page views: up 16%  
Page likes: down 20%  
Page Reach: up 52%  
Post engagement: up 46%

Top preforming post subjects: clothes bank (22.5k reach), grass cutting, new community wellbeing groups (youth activity sessions, post-COVID adult exercise groups)

Press Releases for the month were:

Youth Inclusivity Sessions  
Rodbourne Pharmacy Update

Marketing support had been provided for:

Youth Inclusivity Sessions  
Community Litter Picks  
New community fitness groups

Planned marketing support for July is scheduled for:

Swindon Storm/ community fitness groups/ benefits of sport  
Cllr Des Moffatt Community Centre renaming, press release  
Libraries: general promotion and national campaigns coming up/launching for summer  
Radio BBC Wiltshire interview – Moredon Sporting Hub   
Marketing and promotional support for the community youth work development (tea dance, car boot, additional community group sessions etc)  
Social media: Weekly ‘Meet The Team Monday’ – Cllrs, then staff

There was some discussion around Councillors being more active in press and marketing.

Action: Members to ensure that photographs are taken at any events such as litter picks or Ward walks and forwarded to the Press & Marketing Officer.

**CW020 Remembrance Sunday Event**Cllr Will Stone stated that he would like to arrange a fundraiser for the Royal British Legion ahead of Remembrance Sunday. The Committee generally agreed that they were in support of this and asked Cllr W Stone to bring more information to a future meeting. It was also suggested that the Royal British Legion may wish to apply for grant funding if any is required for the arrangements of any events.

The meeting closed at 8.30pm

Signed………………………………………………………………………………

Date…………………………………………………………………………………

Chair of the Council